

**BULLETIN  
CHILD NUTRITION PROGRAMS****SFSP 02-11  
NSLP 03-11****February 2, 2011****SUBJECT: Child Nutrition Reauthorization 2010: Outreach to  
Households on the Availability of Summer Food Service  
Program Meals****CONTACT: Dana Adams****PH: (801) 538-7683**

The Healthy, Hunger-Free Kids Act of 2010 (the Act), Public Law 111-296, establishes requirements for conducting outreach to households on the availability of Summer Food Service Program (SFSP) meals. The purpose of this memorandum is to provide guidance on the implementation of the provision that requires schools to conduct outreach on the availability of the SFSP before the end of the school year.

Section 112 of the Act amends section 13(a) of the Richard B. Russell National School Lunch Act (42 U.S.C. 1761(a)) to require that each State agency that administers the National School Lunch Program (NSLP), to the maximum extent practicable, ensures that school food authorities (SFAs) cooperate with SFSP service institutions to inform eligible families of the availability and location of free meals for students when the regular school year ends.

Acceptable activities may include developing or disseminating printed or electronic materials to families of school children prior to the end of the school year, which provide information on the availability and location of SFSP meals. Other activities to promote the availability and location of SFSP meals may be approved by the State agency.

The SFSP Outreach Toolkit for Sponsors and Feeding Sites includes fliers, letters to parents, and other materials that may help schools raise program awareness among students and their families. The SFSP Toolkit is available at [www.summerfood.usda.gov/library/toolkit.pdf](http://www.summerfood.usda.gov/library/toolkit.pdf).

In addition to the above information, it is a program requirement that copies of all media releases regarding summer feeding must be submitted to the State agency as a condition of agreement approval.

SP 15-2011; SFSP 04-2011